



Alset International Limited

(Incorporated in the Republic of Singapore)
(Company Registration Number 200916763W)

Press Release – Alset International Limited Sets Its Target and Focus on the Fast-Growing Robotics Sector with Comprehensive Solutions Across Key Markets

SINGAPORE, 3 March 2025 – The Board of Directors (the “**Board**”) of Alset International Limited (the “**Company**” and together with its subsidiaries, the “**Group**”) is pleased to announce its strategic foray into the rapidly growing robotics sector, through an approximate 37% owned associated company Alset Robot Inc. (“**Alset Robot**”). The Company has set its sights on becoming a leading force in the robotics industry by delivering service solutions and offering a diverse portfolio of products from various established robotics manufacturers.

As part of this initiative, Alset Robot aims to establish strategic partnerships and collaborations with reputable robotics manufacturers, including those supported by government initiatives. Hapi iRobot Pte Ltd (“**HIPL**”), a separate indirect associate company and a wholly owned subsidiary of HWH International Inc. (Nasdaq: HWH), has entered into a distribution agreement with Guangzhou Inbot Technology Limited, a leading provider of advanced service robots specializing in reception, delivery, security, cleaning, and table service solutions. The Company has 30.7% ownership stake in HWH. While no formal agreement is in place with Alset Robot, this agreement lays the foundation for potential distribution partnership with Alset Robot.

These strategic alliances will drive the expansion of comprehensive marketing and service operations across high-potential markets, strengthening the Company’s goal in becoming a key player in the robotics industry.

Alset Robot’s Strategic Approach

Alset Robot’s focus is centered on:

- **Comprehensive Product Offerings:** Delivering comprehensive range of robotics solutions tailored for the domestic and consumer markets, as well as industries including healthcare, logistics, retail, and hospitality.
- **Targeted Marketing Strategies:** Implementing focused outreach initiatives to enhance market awareness and drive adoption.
- **Specialized Service and Support:** Providing end-to-end servicing to ensure seamless integration and optimal product performance.

With a vision to transform everyday interactions through advanced robotics, Alset Robot Inc. will operate under three distinct lines of business:

1. **Service Robots:** Featuring products tailored for commercial applications and facility management in sectors like food and beverage, hospitality, office environments, and shopping malls.
2. **Humanoid Robots:** Focusing on future domestic market robots, Alset Robot Inc. plans to partner with leading humanoid developers to bring innovative humanoid solutions to households.

3. **Companion Robots:** Addressing the consumer market for the elderly and children, featuring educational games, interactive storytelling, and social engagement functionalities to promote learning and creativity while providing companionship.

"Our strategic focus on robotics reflects our commitment to bringing the latest innovations to businesses and consumers," said Mr Chan Heng Fai, Executive Chairman of the Group "By partnering with leading global brands, we aim to drive widespread adoption of robotics technologies and provide unparalleled service and support across key markets."

With the growing demand for automation and robotics, Alset Robot is positioning itself to meet market needs by providing seamless access to cutting-edge solutions, ensuring businesses can leverage robotics to enhance efficiency and productivity.

For more information about Alset Robot Inc. and its robotics offerings, please visit www.asetrobot.com.

About Alset Robot Inc. ("Alset Robot")

Alset Robot aspires to become a leading provider of robotics solutions, aiming to transform industries and daily life with service, humanoid, and companion robots. The company plans to integrate AI, spatial computing, and robotics hardware to enhance efficiency and user experience. Through initiatives such as the Alset Robotics Experience Center (ARXC), Alset Robot is committed to advancing the adoption of innovative robotics automation on a global scale.

This press release has been reviewed by the Company's Sponsor, Hong Leong Finance Limited. It has not been examined or approved by the Exchange and the Exchange assumes no responsibility for the contents of this press release, including the correctness of any of the statements or opinions made or reports contained in this press release.

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